

Global Student Recruiter

Hyper Island offers world-leading life-long learning experiences for creative professionals and talent all around the world. You get to tell everyone about it.

For more than 15 years, Hyper Island has been developing and providing programs and courses with its unique in-house methodology, developed from experience-based learning.

Hyper Island has campuses in Karlskrona, Stockholm and Manchester with office presence in New York and London as well. Hyper Island has 50 co-workers and more than 400 students from 34 different countries studying at Hyper Island's campuses.

Job Description

We're looking for someone with a history of achievement in international student recruitment and/or student relations to join our team. As Hyper Island grows and we offer new programs every year, we need to make sure that our student body is as diverse as our programs.

Your job is to be a global recruitment superstar, helping us attract students from all over the world who would benefit from a Hyper Island program.

Responsibilities

Specific Responsibilities include but are not limited to:

- Meet global enrollment goals for assigned target recruitment area.
- Representing at Hyper Island recruitment events and other student-related events and marketing activities.
- Develop and maintain close working relationships with key influencers.
- Assist in the development and maintenance of an ever-evolving recruitment and marketing plan with the purpose of promoting Hyper Island's visibility and general recruitment efforts.
- Develop and continuously update reports to enhance recruitment strategies and operational efficiency. In other words, make our inquiry and application funnel wider. Plus other duties as assigned.

Collaborations

This position reports to the Marketing and Communications Director, and plays a leading role in all aspects of Hyper Island's global recruitment

process. Includes internal collaborations with the marketing and communications team, the program managers and the admissions team.

Tasks:

- Planning and executing global and local student recruitment events as well as other marketing activities connected to prospective student relations.
- Build and nurture partnerships with global influencers, including bloggers, creative networks, and educators.
- Responsible for updating information pack and handbook for prospective students and quality assurance for recruitment information on the website.

Education, Experience & Competence

- A minimum of 2-5 years student recruitment/relations experience with a progressive responsibility.
- A natural affinity for intercultural communication in person and in writing
- An ease in public speaking. • Working knowledge of multiple languages. • High energy, attention to detail, the ability to organize effectively. • Experience in working virtually.

Superb verbal and written communication skills in English.

Terms

Our team is based primarily in Stockholm but also around the world. The position is virtual, but, of course, there is extensive travel involved in recruitment. Detailed weekly progress updates are a big part of the job. An already refined skill in working virtually and globally is a huge plus. Start date is January 1st, 2012 or as soon as possible.

How to apply

Please send your career map or CV and cover letter to work@hyperisland.com.

Recruitment is ongoing – please apply as soon as possible.

www.hyperisland.com